

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 724149 /		<u>Alt Order #</u> 06389945
<u>Product</u> OBAMA/SKED B #2189		
<u>Contract Dates</u> 10/23/12 - 11/05/12	<u>Estimate #</u> 2189	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/23/12	11/05/12	The Doctors	1-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				3	\$300.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$300.00	0.00			
N 2	KUSA	10/23/12	11/05/12	Late News M-F	10-1035p		:30				NM	8	\$22,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$2,800.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$2,800.00	0.00			
N 3	KUSA	10/23/12	11/05/12	Colorado & Company	10a-11a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				3	\$200.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$200.00	0.00			
N 4	KUSA	10/23/12	11/05/12	Tonight Show	1037-1137p		:30				NM	11	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				7	\$1,300.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				4	\$1,300.00	0.00			
N 5	KUSA	10/23/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$300.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$300.00	0.00			
N 6	KUSA	10/23/12	11/05/12	Today Show III	11a-12p		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				3	\$450.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$450.00	0.00			
N 7	KUSA	10/23/12	11/05/12	Extra	1230p-1p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				3	\$350.00	0.00			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$350.00	0.00			
N 8	KUSA	10/23/12	11/05/12	Last Call w/Carson Daly	1237-107a		:30				NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$100.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract Dates</u> 10/23/12 - 11/05/12	<u>Product</u> OBAMA/SKED B #2189	<u>Estimate #</u> 2189
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$100.00	0.00			
N 9	KUSA	10/23/12	11/05/12	9News at Noon	12p-1230p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$350.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$350.00	0.00			
N 10	KUSA	10/23/12	11/05/12	Days of Our Lives	M-F 2-3p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$550.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$550.00	0.00			
N 11	KUSA	10/23/12	11/05/12	Ellen	3-4p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$350.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$350.00	0.00			
N 12	KUSA	10/23/12	11/05/12	9News 4pm	4p-5p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$700.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$700.00	0.00			
N 13	KUSA	10/23/12	11/05/12	9News 6am	6-7am		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,400.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,400.00	0.00			
N 14	KUSA	10/23/12	11/05/12	Entertainment Tonight	630-7p		:30				NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,600.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,600.00	0.00			
N 15	KUSA	10/23/12	11/05/12	Today Show	7-9am		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,300.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,300.00	0.00			
N 16	KUSA	10/23/12	11/05/12	Today Show II	9-10am		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$450.00	0.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$450.00	0.00			
N 17	KUSA	10/26/12	11/02/12	Fri Prime A	7-8p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00	0.00			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00	0.00			
N 18	KUSA	10/26/12	10/26/12	Grimm	8-9p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00	0.00			
N 19	KUSA	10/26/12	10/26/12	Dateline	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,000.00	0.00			
N 20	KUSA	10/29/12	11/05/12	The Voice	7-9p		:30				NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$6,500.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00	0.00			
N 21	KUSA	10/27/12	11/04/12	NBC Nightly News Weekend	430-5P		:30				NM	3	\$7,500.00

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$2,500.00	0.00			
Week:		10/29/12	11/04/12	-----SS				1	\$2,500.00	0.00			
N 22	KUSA	10/27/12	10/27/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,000.00	0.00			
N 23	KUSA	10/27/12	11/03/12	Saturday Night Live	1037p-1207a		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$1,400.00	0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,400.00	0.00			
N 24	KUSA	10/27/12	10/27/12	Notre Dame Football	Notre Dame Footba		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$1,000.00	0.00			
N 25	KUSA	10/27/12	10/27/12	9News 5p Sat	5-6p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00	0.00			
N 26	KUSA	10/27/12	11/03/12	6-7p	6-7p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$1,000.00	0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
N 27	KUSA	10/28/12	11/04/12	9News 10p Sun	10-1037p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,800.00	0.00			
Week:		10/29/12	11/04/12	-----S				1	\$2,800.00	0.00			
N 28	KUSA	10/28/12	10/28/12	Sun News Extended	1035-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00	0.00			
N 29	KUSA	10/28/12	11/04/12	Whacked Out Sports	11-1130p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00	0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,200.00	0.00			
N 30	KUSA	10/28/12	10/28/12	9News 7a Sun	7-9a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$700.00	0.00			
N 31	KUSA	10/25/12	11/01/12	Office/ PArks & Rec	8-9p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,500.00	0.00			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00	0.00			
N 32	KUSA	10/24/12	10/31/12	Animal Practice/ Guys with Ki	7-8p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,200.00	0.00			
Week:		10/29/12	11/04/12	--W----				1	\$2,200.00	0.00			
N 33	KUSA	10/24/12	10/24/12	Law & Order: SVU	8-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,500.00	0.00			
N 34	KUSA	10/24/12	10/31/12	Chicago Fire	9-10p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,500.00	0.00			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00	0.00			

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N 35	KUSA	11/04/12	11/04/12	NFL Regular Season Football	NFL Regular Season		:30				NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$10,000.00	0.00			
Totals										0.00		127	\$173,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/22/12 - 10/28/12	68	\$79,650.00	\$67,702.50
10/29/12 - 11/04/12	50	\$79,900.00	\$67,915.00
11/05/12 - 11/11/12	9	\$14,250.00	\$12,112.50
Totals	127	\$173,800.00	\$147,730.00

Signature: _____ Date: _____

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